

PETER JACOBSON

motion graphics designer and digital artist

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@peteaj

peterajacobson.com

COMPUTER

Ableton Live / After Effects / Cinema 4D / Final Cut Pro
CSS / HTML / Javascript / Processing
Adobe Illustrator, InDesign, Photoshop

EDUCATION

Pratt Institute, NY – MS (digital communications design)
Reed College, Portland, Oregon – BA (psychology)

EXPERIENCE

Design Intern – PSFK, NY (07/10)

Assist design work for PSFK Future of Health trends report including layout, corrections and design in Illustrator, Photoshop and InDesign.

Design Intern – Sustainable Life Media, SF, CA (01/09 - 06/09)

Create web banners, graphics and animated gifs for the Sustainable Brands 09 conference in Monterey, CA using Illustrator, Photoshop and Flash.

Production Artist – Kaplan K12, NY (02/06 - 10/08)

Design assessment tests in InDesign, InCopy and QuarkXPress and proofread and edit teacher preparation materials. Extensively edit and create vector art pieces in Illustrator.

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Retail Promotion Manager – Matador Records, NY (08/04 - 10/05)

Overhaul layout and edit monthly direct sales catalog in QuarkXPress.
Design and coordinate national retail advertising, light boxes and billboards.

Graphics Manager – Mordam Records, Sacramento, CA (05/03 - 07/04)

Produce, edit and layout monthly catalog for forty+ independent record labels in InDesign. Generate multiple print deliverables consistently and on deadline; reviewed art work for record covers and write press releases and one-sheets.

Owner and Music Buyer – Sound and Fury, NY (12/98 - 03/03)

Design ads for instore events using Photoshop and Illustrator for record store. Coordinate visual design/print production of small run magazines. Create original store concept, including logo design, store website, branding. Research bands/artists for booking series of over one hundred in-house promotional events over four years.

ADDITIONAL

Internet Radio DJ – American Apparel/Viva Radio, NY (01/07 - present)

Freelance Music Review Writer – Vice Magazine, NY (01/04 - 09/06)